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CHHATRAPATI SAMBHAJINAGAR

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FROM THE DIRECTOR'S DESK

Namaste,

The 5th issue of MGMU-NSBT LogIn encompasses our collective journey on various fronts.

From filing 40 copyrights to bagging prestigious internships, from diving deep into the Indian Knowledge System with Bhagavad Gita to welcoming new team members, MGMU-NSBT is steadily working towards its mission to foster a synergistic relationship between (a) character & competence and (b) academia & industry.

Some of our students experienced the true flavor of democracy with the opportunity to vote for the first time. We also had the great privilege of having poignant interactions with industry stalwarts and community leaders.

Every story in this issue depicts the embodiment of our VMV.

In pursuit of excellence,

Harsh,

on behalf of Team MGMU-NSBT

1ST TIME VOTERS OF NSBT

























#NSBTvotes

WORLD IPR DAY





NSBT is proud to announce the filing of 40 copyrights with the Copyright Office of the Government of India on World IPR Day. These copyrights in Finance, HR, Cloud Technology and Cyber Security, Marketing, ESG, Data Structures, and Web Technologies have been filed under collaborative research conducted by 32 students in their first and second year at NSBT and its 9 faculty members. The Director of NSBT, Prof. Harsh Vardhan Jajoo has also contributed to 6 copyrights.

NSBT's copyrights showcase our commitment to protecting and promoting intellectual creations. The copyrights are on contemporary and innovative topics like Green Financing, Cloud Computing with Java, Ethical Considerations in HR Analytics, Blockchain and Distributed Ledger Technology and The Economics of Climate Change. They also touch upon our cultural roots in topics such as ESG Metrics, Beyond ESG Metrics and Achieving your Ikigai through Bhartiya Scriptures.

A book with all 40 copyrights was released at the hands of renowned litigator and IPR law expert Mr. Rahul Totala, along with Ms. Aparna Kakkad, Director of MGM Schools.



WORLD IPR DAY

What is a copyright?

Copyright is a form of intellectual property protection granted under Indian law to the creators of original works of authorship such as literary works (including computer programs, tables and compilations including computer databases which may be expressed in words, codes, schemes or in any other form, including a machine readable medium), dramatic, musical and artistic works, cinematographic films and sound recordings.

The Economics of Climate Change: Towards Sustainable Finance Authors: Akanksha Deora Kakde & Heet Ramesh Patel	Impact of cryptocurrency on global economic stability Authors: Akanksha Deora Kakde & Kaushal Nagori	Navigating Financial Regulations in Digital Age Authors: Akanksha Deora Kakde & Vaishnavi Ghodke	The Role of Artificial Intelligence in Cyber Defense Authors: Amol Warad & Krishna Ghuge	Cybersecurity Threats in a remote work environment Authors: Amol Warad & Mir Javeriya
Safeguarding Personal Data in the Era of IoT and Smart Devices Authors: Amol Warad & Pankaj Jangid	Ethical Online Behaviour: A Digital Golden Rule Authors: Amol Warad & Shreya Muley	Ransomware Attacks- Strategies for prevention and recovery Authors: Amol Warad & Srushti Gupta	The Evolution of Influencer Marketing in the Digital Age Authors: Dhananjay Singh & Disha Dusad	The Role of Al and ML in Marketing Automation Authors: Dhananjay Singh & Nachiket Bangale
Exploring Potential of Blockchain Technology with Java Authors: Dipali Auti & Rudra Bakhriya	Building Secure and Scalable Web Apps with Java Authors: Dipali Auti & Saikrishna Agrawal	Cloud Computing with Java: Harnessing the power of distributed system Authors: Dipali Auti & Sakshi Sangle	The Future of Web Development – Trends in Java frameworks Authors: Dipali Auti & Sarvesh Bhale	Optimizing Web Performance with Java Based Application Authors: Dipali Auti & Vansh Patel
Achieving your Ikigai through Bhartiya Scriptures Author: Harsh Vardhan Jajoo	ESG Metrics beyond the ESG Metrics Author: Harsh Vardhan Jajoo	Inspiration from Trees in Enhancing ESG Author: Harsh Vardhan Jajoo	Intangible ESG Culture is imperative for Tangible ESG Culture Author: Harsh Vardhan Jajoo	Integration of ESG into the Core Values of Business Author: Harsh Vardhan Jajoo
Leadership Culture for ESG is a transformative force Author: Harsh Vardhan Jajoo	Next Generation Database Technologies: Innovation and Challenges Authors: Kajal Agrawal & Aryan A.S	Blockchain and Distributed Ledger Technology: Reshaping Database Architecture Authors: Kajal Agrawal & Prashant Kawale	Machine Learning Algorithms for Predictive Analytics and Data Mining Authors: Kajal Agrawal & Sairaj Kadam	The Role of Artificial Intelligence in Talent Acquisition and Employee Development Authors: M.A.Maroof & Aradhana Shinde
Harnessing Big Data for Strategic HR Decision Making Authors: M.A.Maroof & Deep Patel	Ethical Consideration in HR Analytics and Al-driven Decision Making Authors: M.A.Maroof & Rishikesh Garad	Enhancing Library Services through Technology Integration Authors: Rekha Joshi & Amruta Rajale	Navigating Change: The Digital Evolution of Libraries Authors: Rekha Joshi & Chirag Borse	Innovations in Collections and Access for Academic libraries' Future Authors: Rekha Joshi & Omkar Kajale
Library Marketing Strategies: Attracting and Engaging Patrons in a Digital World Authors: Rekha Joshi & Saurabh Shinde	Information Literacy in the age of fake news: Empowering Library users with critical thinking skills Author: Rekha Joshi	Green Finance: Financing Sustainable Development Goals with FinTech Solutions Authors: Sanvedi Rane & Ayesha Mansuri	Integrating Environmental, Social and Governance (ESG) Factors into Investment Strategies Authors: Sanvedi Rane & Darshan Kasliwal	ESG Reporting and Transparency: Building Trust with Stakeholders Authors: Sanvedi Rane & Sanika Gadkari
The Role of FinTech in Promoting Financial Inclusion and Economic Empowerment Authors: Sanvedi Rane & Sarthak Pande	Blockchain and ESG: Leveraging Distributed Ledger Technology for Responsible Investing Authors: Sanvedi Rane & Vaibhav Dhotre	Influencer Marketing in India Post-Pandemic Author: Sanvedi Rane	The Century of ESG Author: Sanvedi Rane	The Growth of the Indian Sneaker reselling and care industry post-pandemic Author: Sanvedi Rane

^{*} The green boxes indicate the copyrights approved so far.

SWAMIJI'S VISIT

NSBT, in a groundbreaking initiative, conducted a citywide series of eight seminars from March 30 to April 3, 2024, focusing on the timeless wisdom of the Bhagavad Gita and its application in inspired leadership. The seminars were graced by the presence of Poojya Swami Atmananda Saraswatiji, the founder of Vedanta Ashram, Indore and Karmotkarsha LLP, who shared his profound insights into the integration of profound, timeless reality elucidated in our Bhartiya scriptures with modern leadership practices.

The series, aimed at enlightening emerging leaders, professionals, and students, was hosted across various prestigious venues, including NSBT's campus, the Aurangabad Branch of the Institute of Chartered Accountants of India (ICAI). Government Engineering College (GECA), Chhatrapati Shahu Maharaj Shikshan Sanstha (CSMSS) and some corporate houses along with collaborative efforts from the Confederation of Indian Industry (CII). Marathwada Zonal Council. This initiative marks a significant milestone in blending traditional wisdom with contemporary leadership and management education.





Timeless Wisdom in 18 Chapters:700 verses

The sessions were meticulously designed to explore the essence of the Bhagavad Gita, emphasising its relevance in today's fast-paced and complex professional environments. Attendees were introduced to the concept of 'Karma Yoga', which teaches the art of working with enthusiasm without having anxiety about the result. Each discourse was conveyed with different examples, perspectives and insights from our epics to enhance personal effectiveness and leadership.

The seminars witnessed enthusiastic participation from a diverse audience, including industry leaders, professionals, academicians, parents and students, all keen to delve into the teachings of the Shrimad Bhagavad Gita. The seminars unfolded the application of the verse of nurturing inspired and resilient leaders in today's dynamic world.

NSBT extends its heartfelt gratitude to Poojya Swami Atmananda Saraswatiji, the participating institutions, and all the attendees for making this event a grand success. The institution looks forward to organising more such events in the future, contributing to the development of inspired leadership among professionals and students alike.



HAPPENINGS ON CAMPUS



Interactive session with Yashraj Mukhate

The NSBT campus buzzed with excitement as celebrated music composer and internet sensation Yashraj Mukhate made a special visit to the institution. Known for his viral musical mashups and humorous takes on popular dialogues, Yashraj was welcomed by an enthusiastic crowd of students and faculty. The students of NSBT welcomed Yashraj with a lively skit on one of his popular and contemporary mash ups which catapulted him to fame overnight.

The event was part of a series aimed at inspiring students by connecting them with successful professionals from various fields. His visit was particularly anticipated due to his innovative approach to music and content creation, which resonates strongly with the digital-native student body.

Yashraj shared his insightful journey from an engineering student to a renowned music composer. He recounted his days when he he started making music in his home studio, experimenting with different sounds and creating mashups that eventually took the internet by storm.

In the interactive session the students asked a variety of questions to Yashraj, ranging from his creative process to handling sudden fame and balancing creativity with commercial success. He emphasized the importance of following one's passion and always staying true to one's craft. Yashraj Mukhate's visit was a memorable experience providing not only insight into the world of music and digital content creation but also inspiring students to pursue their passions with determination and creativity.





ERP sessions with Rajesh Kangle



In an endeavour to offer industry relevant curriculum, special ERP classes were organised for BMS SY students with Shri. Rajesh Kangle - an indusry expert in ERP and Procurement. During these intensive sessions Shri. Kangle taught the students about various ERP tools and their implementation. The theory sessions were supplemented with a special industrial visit to enable the students to witness an ERP system in action and get practical insights.

HAPPENINGS ON CAMPUS



Student Fitness Session with Himanshu Deshmukh

Shri. Himanshu Deshmukh, NSBT's fitness and nutrition counselor, coached the MMS students on various aspects of fitness, nutrition and their importance. The session included an overview on the daily habits, routines and choices for better health. The students were encouraged to ask their individual concerns through a QnA session where he helped the students with their fitness and nutrition plans.





Internship Dissertations with Rohit Dashrathi



Presentations on dissertations of summer internship of the students of BMS SY were held at NSBT recently. Shri. Rohit Dashrathi the JMD of Rucha Engineers Pvt Ltd was on the panel as the subject matter expert. During the one on one interaction, students reflected upon their internship experiences. Students recounted the details right from how they secured the internship to their growth in personal and professional life that has taken place during the course of the internship.



Vaishnavi Ghodke's speech at Lead The Ed-Future National Conference



Our BMS student, Ms. Vaishnavi Ghodke had an opportunity to speak at Lead The Ed-Future National Conference organised by MGM Schools Unlimited recently. Vaishnavi enumerated her journey from being a shy student to winning a soft skills competition and also being the runner up for the Student of The Year award at NSBT. Following Acharya Chanakya's advice of asking three questions before making decisions: 'Why am I doing this? What will be the outcome? Will I be successful?', she has improved her personality dramatically. Vaishnavi mentioned that she lacked vision and could not answer these questions fully, but now with NSBT she is working hard to achieve her dreams. She expressed her gratitude towards the faculty and NSBT for the guidance and support in bringing out the best in her.

LIBRARY NEWS

In an uplifting gesture towards institutional building, our Chairman Shri. Nandkishor Kagliwal donated 222 books to the NSBT Library. Prof. Harsh Vardhan Jajoo donated 72 books and following the footsteps Dr. Sanvedi Rane and Ms. Amruta Wani (NSBT student) donated 35 and 3 books respectively.

HAPPENINGS ON CAMPUS



Prioritizing Mobility at workplace with Himanshu Deshmukh

Shri. Himanshu Deshmukh, NSBT's fitness mentor conducted a workshop on 'Prioritizing Mobility' for the NSBT faculty. The mobility session was conducted to promote physical well-being among the participants. The session aimed to educate the faculty members on the importance of body mobility exercises, demonstrate various techniques, and encourage regular practice to improve flexibility, reduce pain, and enhance overall physical health. The guided demonstrations were interactive, allowing participants to practice the exercises and receive valuable personalized feedback.





Interactive session with Krishnakant Mane



NSBT had the honour of hosting Shri. Krishnakant Mane, a true pioneer in the realm of IT, whose journey defies convention and inspires awe. His story is one of unparalleled resilience and determination, as he emerged as India's first visually impaired IT professional, among the first three in Asia. Despite facing numerous challenges in both personal and academic life, he pursued his education in a regular school, demonstrating that barriers can be shattered with determination and grit. His contributions extend far beyond personal achievements. As the founder of the GNU Khata project and the CTO of Bookmatic, he has spearheaded initiatives that blend technology with social impact. His advocacy for inclusivity was exemplified by his fight for a blind girl's admission to a regular engineering college, showcasing his commitment to empowering others. He emphasized the pivotal role of determination, underscoring its power to propel individuals forward, regardless of obstacles



AMA with Geet Rathi



The key to unlocking potential is invariably being creative. Embarking on this creative journey, NSBT hosted an enlightening session on creative guidance led by renowned Creative and Design Director Ms. Geet Rathi. This session was a journey into the depths of human imagination and innovation. Ms. Geet Rathi, a name synonymous with creativity, brought a fresh perspective to the table. This creative guidance session was a profound experience that left the audience inspired and empowered to unleash creative potential. The enriching session highlighted the need for embracing chaos, cultivating curiosity, silencing our inner critic, collaborating with others, and practicing our craft for mastering self discovery.

MDP ON FINANCIAL ACUMEN

NSBT recently organized a highly successful Management Development Program (MDP) titled 'Elevate Your Financial Acumen.' Renowned CA Shri. Sandeep Kejriwal was the resource person for the sessions. The two-day program took place on the 19th and 20th of April 2024 and was divided into two batches to accommodate a diverse group of participants.





The MDP saw enthusiastic participation from several prominent organizations, including Rucha Engineers, Nath Group, Zen Refrigeration, Param Skills Training Pvt Ltd, and Grind Master. In addition to these industry professionals, a select group of NSBT students were given the opportunity to attend, providing them with invaluable exposure and practical learning experience.

Sandeep Kejriwal, a Chartered Accountant (CA) and Certified Financial Planner (CFP) with over 20 years of experience in finance and accounting, brought his extensive knowledge and expertise to the program. He has a proven track record of guiding businesses to improve their financial strategies and operational efficiencies. His insights interwoven with practical examples enabled the participants to learn newer aspects of financial management.



Participants praised the practical insights and actionable strategies they gained from the program. The opportunity to learn from a seasoned expert like Sandeep Kejriwal was particularly appreciated, as it provided both theoretical knowledge and practical applications that could be implemented in their professional roles.

FACULTY UPDATES



Dr. Sanvedi Rane has been appointed as the Secretary of Aurangabad Chapter of The Institute of Cost Accountants of India.



CA Akanksha Kakde has been nominated as Student Academic Committee Member, Western India Regional Council (WIRC) of the Institute of Chartered Accountants of India.



Dr. Nivedita Pantawane conducted an online session on 'Unlocking corporate communications: Mastering the basics' at the online workshop on 'Harnessing Effective Communication Skills to Optimize Placement Oppurtunities' organised by ICT, Jalna Campus.



Prof. Amol Warad attended a hands-on training titled 'Certificate Program on Cyber Forensic' organized by BECIL, a Mini Ratna Company, Delhi.

HAPPENINGS OFF CAMPUS



Interactive session with Vipul Rikhi

Our students had the opportunity to interact with Shri. Vipul Rikhi and ask questions about life, purpose, dreams and other areas of interest, courtesy of MGM School. In a poignant session, the students got insights on various issues resonating various aspects of human existence, eco sensitivity and other Indian insights in management. Shri. Rikhi has previously done a podcast with our Director.



SCAN THE QR CODE AND WATCH THE PODCAST NOW:





Round table discussion with Prof. Harsh Vardhan Jajoo



Shri. Anurag Kalyani (Chair, NIPM) and Shri.Puneet Dhingra (Vice Chair, NIPM) in convo with Prof. Harsh Vardhan Jajoo

Prof. Harsh Vardhan Jajoo, Director, NSBT was invited to share his insights and experiences at the round table discussion held by the National Institute of Personnel Management (NIPM). In a candid but insightful interaction Prof. Jajoo stated the need of building a resilient enterprise that fosters trust and excellence. This is an ongoing process that requires dedication and proactive effort across all levels of the organization. Prof. Jajoo said that the HR should judge the action of the person, not the person. A good HR policy should not be restricted to the employee but reach his home too.

Strikingly enough, Prof. Jajoo believes in having Vision-Mission-Values not only for the organization but for every individual. He also emphasized the need of upskilling the local talent and also hiring skilled local talent, which is the core focus of NSBT. Referring to the Shrimad Bhagawad Gita, Prof. Jajoo elucidated the famous verse from Chapter 2 - "Karmanye Vaadhika Raste.." and emphasised the focus of our human life on performing our actions with diligence and without the anxiety of the results. The audience was spellbound by the wisdom and insights on both the industry and academia by a true veteran.

MOU WITH GECA



NSBT has recently signed a MOU with Government Engineering College, Chhatrapati Sambhjinagar (GECA) to offer multidisciplinary minor in management to their engineering students. NSBT has also offered open electives to the students of GECA to facilitate integration of engineering and management streams. This MOU is forward looking and in keeping with the spirit of the National Education Policy - 2020 (NEP-2020) for both the institutes.

Pictured here are Prof. Harsh Vardhan Jajoo with Dr. Sanjay Dhambhare (Principal), Prof. Varsha Ratnaparkhe, Dr. A.R. Karwankar, Prof. Santosh Attipamali, Dr. Chitra Gaikwad and Prof. Shrikant Mopari.

QUICK QUESTIONS WITH HVJ

Our Director, Prof. Harsh Vardhan Jajoo (HVJ) was interviewed by Harshavardhan Shahi, leading social media influencer and digital marketing expert. The interview was featured on Aurangabad Insider, a vibrant social media channel touching all the current happenings of CSN.

Here are some excerpts:

Shahi: Harsh sir, you have been in the industry for more than 25 years at a senior position and as a professional. Now you are at NSBT, so why would you suggest students to choose NSBT?

HVJ: I think India, Bharat is growing at a pace and has opportunities like never before. Tier 3 and Tier 4 cities are in huge focus with CSN being prominently noticed on the map. I think that there is no institute that is bringing a very healthy, strong combination of industry and academics together, and that is what we are able to do. This is the sweet spot in which we are operating.



Shahi: I have heard that NSBT is 'from the industry, by the industry, and for the industry.' What would you like to say about that?

HVJ: NSBT has been promoted by Mr. Nandkishor Kagliwal, who promoted the Nath Valley School also, and both are social not-for-profit initiatives. So the vision has been coming from the industry. It is by the industry and of the industry because it is being led by the industry. We have several faculty members from industry and a very deep industry connect.

Shahi: What are the courses offered at your institution?

HVI: We have the Bachelor of Computer Application courses in AI and DS, in Cloud Technology and Information Security, and in Digital Product Technology backed by Amazon Web Services Academy, Oracle Academy, EC Council Academy. We are Microsoft and Google Cloud partners also. On the management front, we have the Bachelor of Management Studies, a very sharp, laser-focused, industry-focused program, and the Master of Management Studies. We have some very unique courses within this, like The Art of Leadership, Environmental and Social Governance and The Strategist Leader, which are probably not as prevalent in this city as they should be.

Shahi: I got to know that your students are doing internships right from their second year. Usually students go for internships in the last semester or after the end of the programme. So what is this about?

HVJ: I just think, why do vacations need to be wasted? So we have tried to do our bit to inspire students. Some have agreed, some have not, and some are seeing the benefits and are wanting to agree. Why not? If you are asking why, I'm going to say why not.

Shahi: For students who are interested in applying to NSBT, what is the admission process like?

HVJ: You must have passed your 12th. What is good about us is that you can pass your 12th from any stream to do a BCA or a BMS with us. We focus more on the logic, attitude and aptitude of the student, and not whether they have studied science in class 12th or not.

Shahi: So basically, anybody completing 12th, whether it's in arts, science, or commerce, can take admission?

HVJ: Absolutely. They can come here, take the common entrance test, meet our counselors and me too. They can look at the campus. We definitely provide robust support during the admission process.



CFM UPDATES



On first Wednesdays, CFM hosts with care From Ilam to noon, cybersecurity's in the air Online safety tips are there to share Empowering users to protect with flair

SCAN THE QR CODE TO GET MORE INFO ABOUT UPCOMING SESSIONS:





The Enterprising Journeys of Aurangabad / Sambhajinagar

Passion for Education: The Ranjit Dass Story



TEJAS E6 features a detailed conversation with Shri. Ranjit Dass, Director of Nath Valley School, who shares his journey from aspiring to join the civil service to becoming a passionate educator. Dass's dedication to education led him to CSN, where he played a pivotal role in establishing Nath Valley School as a premier institution. His efforts in promoting a student-centered approach and fostering a sense of community among students, teachers, and parents have contributed to the school's success.

Dass also discusses the broader educational landscape of CSN, highlighting the growth of educational institutions and their impact on the city's academic, social and cultural development.



INDUSTRY VISITS







An industrial visit was organised to the die spring manufacturing unit of Pawan Industries for the NSBT students. During the visit the students witnessed high end production and efficient operations. Students gained insights into the valuable principles of accuracy and consistency which are essential in a production process for improving efficiency of any plant.









Trueview, a leading company that specializes in manufacturing CCTV cameras and digital displays. Students learnt management aspects like vertically integrated manufacturing process, quality testing and assurance process, packaging etc. It was a highly beneficial visit where students gained insights into the effort, innovation, process and expertise that go into creating these security tools, which are indispensable in today's world of technology.





Students at NSBT had the privilege to visit Dhananjay Group and gain hands on experience about ERP and it's utilization in industry. The students gained insights into various tools and techniques like TPM (Total Productive Maintenance), 5S, Kaizen, PDCA Cycle Poka Yoke etc which are widely used in the industry. The visit also provided extensive knowledge and working of SAP S4 HANA and various operation procedures that the students have learnt in their curriculum.



INTERNSHIP UPDATES



ABOLI WANI
Gaike Group of Companies



AYESHA MANSURI Excelize Software



DEEP PATELSamrat Tiles



SARTHAK PANDE
Practic India Pvt Ltd



SAURABH SHINDE Practic India Pvt Ltd



AARYAN A S
Counter Current Info Tech



ARMUTA RAJALERucha Engineers Pvt Ltd



BAJRANG JANGID JMK Infosoft



GARGI KULKARNI Trans Asia



KRISHNA GHUGE
Counter Current Info Tech



MD. RAIYAN

JMK Infosoft



MIR JAVERIYA Rucha Engineers Pvt Ltd



OMKAR KAJALE

JMK Infosoft



RISHI GARAD
Counter Current Info Tech



RUDRA BAKHRIYA Counter Current Info Tech



SAIKRISHNA AGRAWAL Counter Current Info Tech



SAKSHI SANGLE Rucha Engineers Pvt Ltd



SHREYA MULEY
Trans Asia



VAIBHAV DHOTRE
Counter Current Info Tech



MADHUSH JOSHI Rucha Engineers Pvt Ltd

JAPAN IMMERSION PROGRAM



NSBT has recently collaborated with (Futaba-gun Area Tourism Research Association) F-ATRAS to provide students with unique international exposure through immersive study programs.

The Futaba-gun Area Tourism Research Association (F-ATRAs), established in 2019, is centered in Futaba Town within Fukushima's coastal region. Over time, F-ATRAs has expanded to include other towns such as Namie, Tomioka, and Okuma. The association's mission is to promote cultural exchange and community building through sustainable tourism and a Destination Management Organization (DMO)-based approach, ultimately contributing to the region's revitalization. F-ATRAs focuses on three primary areas: advertising and marketing centered around Fukushima's coastal area, community and human resource development, and serving as a land operator in the region.

The Background

In 2011, the Great East Japan Earthquake, a catastrophic 9.0 magnitude quake, resulted in a devastating tsunami that severely affected Japan's northeastern coast, leading to the tragic loss of approximately 15,900 lives. This natural disaster triggered the Fukushima Daiichi nuclear disaster, causing significant hydrogen explosions and the release of radioactive materials. Consequently, over 150,000 residents were evacuated. Extensive decontamination efforts have since made many areas safe for habitation.

The Japan Immersion Program offers a 3-week enriching study experience in Fukushima, focusing on town-building and entrepreneurship. Organized by the Futaba-gun Area Tourism Research Association (F-ATRAs), the program emphasizes sustainable tourism and community building. Participants will collaborate with students from Tohoku and Fukushima Universities, culminating in a final presentation in India.



This 3-week study program in the coastal region of Fukushima offers a safe and immersive experience. It focuses on:

- Town-Building: Post-disaster recovery through museum visits and community interactions.
- Entrepreneurship: Insights into local business strategies and sustainable management.
- **Collaboration:** Participants will collaborate with students from Tohoku University and Fukushima University to tackle real-world business problems through discussions, workshops, and presentations. A final presentation in India will be held in February 2025.
- Cultural Experience: Participants will join the local Daruma-ichi festival, selling Indian food items, providing both cultural and industrial immersion.

Program Highlights



Post-disaster town-building insights



Entrepreneurial strategies and sustainable management practices.



Interaction with students from Tohoku University and Fukushima University.



Participation in local cultural events.

Schedule Highlights



Week 1

Visits to Namie, Futaba, Okuma, and Tomioka to understand the region's history and recovery efforts.



Week 2

Participation in the Daruma-ichi festival, local company visits, and cultural exchanges.



Week 3

Workshops & brainstorming sessions for business challenges.

NSBT CREATIVE CORNER

Nation Shining Brilliantly Together



Salutes Team India, Rahul Dravid and all the staff

NSBT 13e the Change

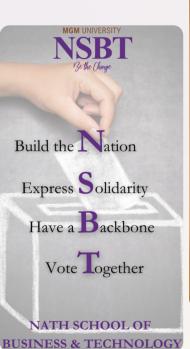
Nudge each other

Strengthen each other

Ballot is a privilege

Transform Bharat

NATH SCHOOL OF BUSINESS & TECHNOLOGY







INSIGHTS FROM OUR CULTURE



अन्न दानं परं दानं विद्यादानं अतः परम । अन्नेन क्षणिका तृप्तिः याविज्जीवं च विद्याया ।।

Giving food to the hungry is a pious act of charity (dāna); but superior to it is the gift of Vidyā (vidyādanam). Because food relieves hunger only temporarily while imparted knowledge lasts lifelong.

> Credit: Shloka Compilation on Vidyā by Prof. Parwati Dutta Director, Mahagami Gurukul, MGMU

CSN FACTS N FIGURES

The Revolt of 1857 and the Relevance of Kranti Chowk

Chh. Sambhajinagar (Aurangabad) played a notable role in the Revolt of 1857, marked by military unrest and local support against British rule. Sepoys in the Aurangabad cantonment, influenced by widespread discontent, rebelled against the British, fueled by grievances over the use of Enfield rifle cartridges and broader economic and racial issues. The British responded swiftly, reinforcing loyalist troops and punishing suspected mutineers to suppress the rebellion.

Kranti Chowk, or 'Revolution Square,' stands as a prominent landmark in CSN, symbolizing the city's participation in the 1857 revolt. This central location is associated with memorials that honor the martyrs and freedom fighters of the uprising. It serves as a cultural and educational hub, reminding citizens of the sacrifices made in the struggle for independence and inspiring future generations.





Key historical sites in CSN, such as the Kala Chabutara and the bridge over the Kham River, add to the narrative of resistance. The Kala Chabutara, known as the 'Black Platform,' was a site where mutineers were tried and executed, highlighting the harsh measures taken by the British to quell the rebellion. The bridge over the Kham River was another strategic point during the revolt, facilitating troop movements and supply routes, underscoring Aurangabad's strategic importance.

Today, Kranti Chowk serves as an enduring source of inspiration for the youth, instilling a sense of pride and resilience. The historical narratives associated with the site encourage young people to appreciate their heritage and draw lessons from the past. By understanding the courage and sacrifices of those who fought for freedom, the youth are motivated to uphold values of justice and perseverance in their own lives.



MGM UNIVERSITY

With a vision to impart quality education, Mahatma Gandhi Mission (MGM) Trust initiated a chain of institutions with a spectrum ranging from primary schools to postgraduate degrees. It has acquired the reputation of being one of the premier educational & health services charitable trust in India. In all, during this journey, MGM Trust has established its mark over 6 campuses having over 70 colleges, Institutions and Centres of Engineering, Architecture, Medical, Nursing, Management, Computer Science, IT, Biotechnology, Science, Commerce, Fine Arts, Ceramic and Pottery, Performing Arts, Fashion Design, Mass Communication & Journalism, Fine Arts and Photography. It has established many incubation centres for students. The MGM Khadi unit is one of the best production and research centres for Khadi and Paithani sarees.



Shri. Ankushrao Kadam Hon'ble Chancellor, MGM University



Prof. (Dr.)Vilas Sapkal Hon 'ble Vice Chancellor, MGM University



Dr. Ashish Gadekar Hon'ble Registrar, MGM University

The MGM Trust continues its journey of imparting value-based services and creating global technocrats with its self-financed private "MGM University" launched at Chh. Sambhajinagar, Maharashtra with the approval of Government of Maharashtra.

MGMU EXCLUSIVES

Insightful information about MGMU

Mahagami

'Mahatma Gandhi Mission's Mahagami, is a distinguished institution dedicated to the preservation, promotion, and dissemination of Indian classical arts. Founded in 1996 in Chh. Sambhajinagar, Mahagami stands out as a unique cultural academy that integrates traditional Indian music and dance with modern pedagogy and research.

The academy offers an immersive learning experience through its residential programs, where students live on campus, practicing and performing under the guidance of esteemed gurus. This environment fosters a deep, uninterrupted engagement with the art forms, echoing the traditional Gurukul system, which is the need of the hour.



The academy's commitment to cultural preservation is evident in its extensive archival projects, documenting and conserving rare compositions and dance forms that might otherwise be lost. It regularly hosts international collaborations, workshops, and festivals, creating a dynamic platform for cultural exchange and expanding the global reach of Indian classical arts.

Through its unwavering dedication to excellence and innovation, Mahagami has established itself as a beacon of cultural leadership, inspiring generations of artists and preserving the rich heritage of Indian classical arts.

THE MGMU-NSBT ENSEMBLE



Prof. Harsh Vardhan Jajoo Director FCA, AMP (HBS)



Amol Warad Assoc. Prof. Cloud / Cybersec. & Head - Disruptive Tech



Dr. Jitendrasinh Jamadar Assoc. Prof. Analytics & Head - R&D Cell



Dr. Kunal Gaikwad Assoc. Prof. Marketing & Head - IIIC



Harshali Deshmukh Assoc. Prof. HRM



& Student Counsellor



Dr. Sanvedi Rane Asst. Prof. ESG & Head - IQAC & Adm.

Be the Change



Assoc. Prof. Leadership & Strategy



Dipali Auti Asst. Prof. Technology



Asst. Prof. - IKS $\operatorname{\mathscr{E}}$ Relationship Officer



Kajal Agrawal Asst. Prof. Technology



Asst. Prof. Finance



Afrin Shaikh Front Desk Officer



Rajesh Hiwale Subject Matter Expert AI & DS



Kaustubh Khadke Asst. Prof. Digital Devp.



Rekha Joshi Librarian