MGM UNIVERSITY

NSBT

Be the Change

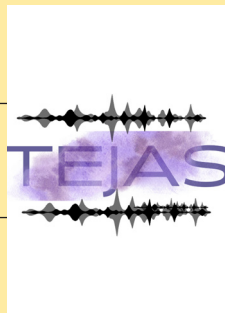# L✺GIN

⊕ *www.nsbtmgmu.edu.in*

NATH SCHOOL OF BUSINESS & TECHNOLOGY

TEJAS

वंदे मातरम

LOGIN

MGM UNIVERSITY
NSBT
Be the Change

Board of Governors

Shri Nandkishor Kagliwal
*Chairman & Founder
of NSBT*

Dr. Anil Kakodkar
*Padma Vibhushan Awardee
Nuclear Physicist*

Dr. Narendra Jadhav
*Eminent Economist,
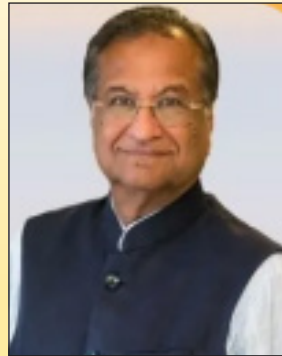Educationist, Public Policy
Expert and Writer*

Dr. Partha Ghosh
*Professor of Practice at Tufts
University, USA & Chairman
The Boston Pledge*

Dr. Devang Khakhar
*Former Director of
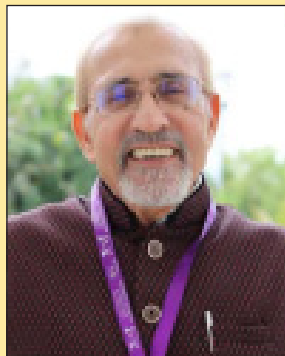IIT Mumbai*

Dr. Amarlal Kalro
*Former Director of IIM
Kozhikode and Provost,
Ahmedabad University*

Shri Sharad Saraf
*Chairman of Governing
Board of IIT Jammu & IIT
Bombay*

Dr. Ulhas Gaoli
*Industrialist and Social
Enterpreneur*

Dr. Satish Ailawadi
*Visiting Professor, MANAGE
Director General, IIAM, Vizag*

Prof. Harsh Vardhan Jajoo
*Director & Professor of
Practice*

FROM THE DIRECTOR'S DESK

Dear Readers,

The last two months saw frenetic activity at NSBT, in particular the launch of the AWS, Oracle and EC Council academies and our students stepping into the world of industry internships. As an educational institution, we hosted a current affairs quiz in which 75+ students of standards X, XI and XII from 15 different schools participated. We also hosted the Smart Study Workshop by Maulin Pandya for students of Class X, XI and XII. This was attended by 250 participants.

Professor Amol Warad accompanied group of our students to the IndiaSoft Exhibition New Delhi, where students witnessed software developers and companies from across the country and even internationally. NSBT also launched its Prayer, branded assignment books and The NSBT Store (www.nsbtstore.com).

This issue contains a note on the origins of "Vande Mataram", which our city has the pride to claim. Our expansive MGM University offers multidisciplinary options and opportunities. In this issue, we share about the department of Music and Theatre.

In companionship,

Harsh

HAPPENINGS ON CAMPUS

InQUIZitive 2023

On the 16th Dec-2023 NSBT hosted the Grand Finale which witnessed intense competition among the top 6 teams. Teams from Nath Valley, Woodridge High School, Stepping Stones High School, and MGM Schools MKDEI - NDA Preparatory Wing emerged as finalists, showcasing exceptional knowledge and teamwork.

In a nail-biting finish, Jhanavi Mishra and Gaurang Agrawal from Nath Valley School claimed the championship, securing a cash prize of Rs. 20,000. Nishna Netke and Kavya Kasliwal, also from Nath Valley, secured the runners-up position, earning a cash award of Rs. 15,000. The third position was secured by Siddhesh Bauskar and Arnav Mahamuni from Woodridge, who received a prize of Rs. 10,000. The other three finalist teams received a consolation prize of Rs. 2,000 each.

Maulin Pandya's Pearls of Wisdom

Renowned young motivational speaker Maulin Pandya from Ahmedabad conducted an enriching full-day workshop on the 5th Jan-24, on holistic living and the essential life skills necessary for personal development for the NSBT students. Throughout the workshop, Maulin passionately deliberated on various aspects of leading a well-rounded life, touching upon subjects crucial for students' holistic growth. In addition to imparting valuable life skills, he shed light on the pivotal role parents play in the upbringing of their children, acknowledging the challenges they face. Furthermore, Maulin Pandya commended the efforts of NSBT faculties in their dedication to enhancing the overall performance of the students, creating a supportive environment for academic and personal development.

NSBT students actively participated in the workshop, and expressed their gratitude for the enlightening experience.

Holistic Development @ NSBT

In a significant move towards fostering the holistic development of its students, NSBT has enlisted the expertise of three distinguished professionals in their respective fields to provide counselling services. The trio of experts comprises Aakriti Mathur, a seasoned Psychology Counsellor, Himanshu Deshmukh, a reputed Fitness Counsellor, and Dr. Minal Bhogale, an accomplished Nutrition Counsellor. This strategic selection ensures a well-rounded approach to addressing the mental, physical, and nutritional aspects of students' well-being.

What sets this program apart is its accessibility – the expert counsellors will be available every Monday or Saturday, offering their services through offline and online sessions. This allows students to seek guidance from the comfort of their homes while ensuring flexibility to accommodate their busy schedules. Aakriti Mathur, with her experience in psychology, aims to help students build emotional well-being. Himanshu Deshmukh, the Fitness Counsellor, will guide students on physical health, exercise routines, and lifestyle choices, promoting a balanced and active lifestyle. Dr. Minal Bhogale, the Nutrition Counsellor, will focus on dietary habits, nutrition planning, and maintaining a healthy diet to enhance students' overall vitality.

AAKRITI MATHUR
Psychology Counsellor

HIMANSHU DESHMUKH
Fitness Counsellor

DR.MINAL BHOGALE
Nutrition Counsellor

The Cyber Shalinis

As a part of social initiative NSBT has partnered with an NGO "Udayan Care" to create awareness and impart training on Cyber security for 17 undergraduate girls. The identified girls from the Aurangabad region will benefit from Prof Amol Warad's extensive experience as he guides them through the intricacies of identifying and addressing security vulnerabilities. As the sessions unfold every Saturday at NSBT, it is inspiring to witness the positive impact that education and mentorship can have on the lives of these young women. Mrs. Mamta Bagla and Mrs. Sudha Bazaz were present to flag off the trainings.

Mir Javeriya outshines in collage making competition

- Mir Javeriya (BCA II year) showcased her exceptional artistic talent at the Youth Festival organized by MGM University by participating in the Collage Making Competition. Her creativity and skill were truly remarkable, earning her the first prize for crafting a beautiful and visually stunning collage.

Rocking Rekha

- Rekha Joshi, librarian of NSBT, took center stage at MGM's annual day function, delivering a captivating performance in the faculty segment. Portraying the role of "DEVI" with unparalleled excellence, Joshi's transformation into the embodiment of grace and power held the audience spellbound. Her nuanced portrayal seamlessly blended tradition with a modern touch, earning widespread acclaim for infusing life into the character. Every gesture, from poised elegance to fierce determination, reflected her commitment to the art of performance.

Dhiraj Rathod Shines as a Rising Star

Dhiraj Rathod, student of NSBT BCA (I year) has made a name for himself among the country's elite by becoming one of the top 16 boxers in the fiercely tough 67-71 kg weight class at the national level. This is a truly amazing accomplishment.

Industry Internships

■ Heet Patel and Aaradhana Shinde (BMS II year) are experiencing invaluable benefits and exposure to the corporate world. Engaging in real-world work scenarios, they are gaining practical insights into the dynamics of the industry. Both the students are pursuing their internship at "Paper Pack Industries" which acts as a

bridge between theory and practice, providing our students with a comprehensive understanding of their respective fields and fostering a strong foundation for their future careers.

Cyber Security Workshop

On December 23, 2023, NSBT conducted a day long workshop on Cyber Security. Distinguished cyber security professionals shared their knowledge and perspectives with a wide range of IT professionals from diverse sectors of IT industry.

The head of Aurangabad's Cyber Security Cell, Police Inspector Shmt. Praveena Yadav, took centre stage to stress the significance of public cyber security awareness.

The lecture by seasoned cyber security expert Mr. Amar Thakre was one of the workshop's highlights. Thakre clarified the several uses for spy software and gave a practical demonstration on how to stop phishing email attempts. In

his contribution to the workshop, Mr. Harshal Deshmukh talked about general cyber security measures and provided a list of dos and don'ts specific to the digital sphere. His observations provided participants with an additional level of comprehension, guaranteeing a comprehensive awareness of critical cyber security procedures.

The CEO of the EC Council, Ms. Pooja Joshi, gave statistics on cybercrime and emphasised the urgent need for cyber warriors in the current digital environment, giving the programme a wider perspective. Joshi's talk clarified the dynamic character of online threats and the significance of taking a proactive stance when it comes to cybersecurity.

Smart Study Workshop by Maulin Pandya

A transformative workshop on "Smart Study" took place at Tapadiya Rang Mandir Hall, focusing on students of Class X and XII gearing up for their final exams. What made this event unique was its dual emphasis not only on equipping students with effective study techniques but also recognizing the crucial role parents play in their children's academic journey. Renowned speaker Maulin Pandya, one of India's youngest motivational speakers, took the stage to guide students and their parents through essential preparation techniques for upcoming exams. The workshop provided insights into efficient time management, stress reduction, and effective note-taking strategies. Over 250 participants attended the workshop.

Navigating Innovation: A Journey through India Soft & India Electronics Expo 2024

From Left : Heet Patel, Nachiket Bangale, Prof.Amol Warad, Vansh Patel, Aryan A.S.

Four of the students - Vansh Patel, Aaryan A.S, Heet Patel and Nachiket Bangale along with Prof.Amol Warad from Nath School of Business and Technology had the privilege of attending the INDIA SOFT & India Electronics Expo 2024 in Delhi, a two-day event showcasing cutting-edge products and technologies from companies around the world. The trip not only provided valuable insights into the latest advancements in the tech industry but also allowed us to explore the vibrant city of Delhi.

Touching down in Delhi, the students felt the pulse of anticipation for the upcoming tech conferences. The seamless check-in at their chosen accommodation set the tone for a well-planned trip. The first day was dedicated to the inauguration of India Soft & India Electronics Expo 2024, an international IT event, where industry leaders converged to discuss the latest trends, innovations, and collaborations shaping the future of information technology. The expo was held at Pragati Maidan, New Delhi. This highlighted the role of innovation and collaboration in driving the industry forward. The exhibition hall was a bustling hub of activity, with companies showcasing a diverse range of products, from software solutions to electronic gadgets. The students had the opportunity to interact with representatives from various organizations, gaining insights into emerging technologies and networking with professionals in the field. The expo provided an excellent platform for fostering connections and learning about the latest trends shaping the tech industry. They got a chance to explore the tactics of various companies such as the A&T, Hiteshi, Orion Score and many more companies based on IOT, Automation and Smart City. Students loved the authentic taste of Chole Kulcha at two of the famous places of Delhi - Jain Chawalwalla and Haldirams.

INSIGHTS FROM OUR CULTURE

विद्या नाम नरस्य रूपमधिकं प्रच्छन्नगुप्तं धनम्
विद्या भोगकरी यशः सुखकारी विद्या गुरूणां गुरुः ।
विद्या बन्धुजनो विदेशगमने विद्या परं दैवतम्
विद्या राजसु पूज्यते न हि धनं विद्याविहीनः पशुः ॥

Vidya is Man's unique singifier, a secret treasure. It showers providence, fame, and delight. Indeed the Guru of Gurus, Vidya is a friend in foreign land. Vidya is God. Not wealth but Vidya is worshipped by the kings. And so, one without Vidya is like an animal.

Credits : Prof.Parwati Dutta
(Director, Mahagami Gurukul, MGMU)

CSN FACTS N FIGURES

Did you know that the Vande Mataram movement originated in our city?

The Vand Mataram movement originated in Aurangabad, then part of the Hyderabad state, and stands out as a crucial chapter in India's struggle for independence. The ban on singing Vande Mataram sparked a united resistance, transcending societal labels and inspiring a collective struggle for civil and political rights.

The movement originated when students in Aurangabad protested the ban on singing Vande Mataram in the Government Intermediate College hostel on November 16, 1938. The charismatic influence of Swami RamanandTirth, founder of Hyderabad state Congress, played a pivotal role in awakening the spirit of resistance against autocratic rule.

Encouraged by G.M. Shroff, students at Government Intermediate College in Aurangabad stood firm against the ban on singing VandeMataram, underscoring their commitment to nationalistic ideals.

The Vande Mataram movement in Aurangabad serves as a testament to the unwavering spirit of the youth. This laid the foundation for future leaders, shaping India's path towards independence. Understanding the roots of this movement is crucial to acknowledging the sacrifices made by those who played a pivotal role in shaping India's journey to freedom.

Ref: Hugar, Guruprakash B. "Vande Mataram Movement in Hyderabad Karnataka 1938-39, India." International Research Journal of Social Sciences, vol. 4, no. 9, 2015, pp. 30-33.

For more such facts, tune into our podcast TEJAS, now streaming on our Youtube channel.

NSBT INITATIVE

TEJAS

The Enterprising Journeys of Aurangabad / Sambhajinagar

Take a captivating trip through the colourful mosaic of Aurangabad, commonly referred to as Sambhajinagar, with the captivating podcast TEJAS, conceived, directed & produced by NSBT. Radhika and Rohit Dashrathi, the dynamic duo, will be your guides as they take you on a captivating journey of the forgotten tales woven into the very fabric of this vibrant podcast. TEJAS is more than simply a podcast; it's an attempt to showcase the enterprising spirit that lives strong in the centre of our city, and it invites you to join us on this fascinating trip to discover the undiscovered treasures and remarkable projects influencing Aurangabad's future. Listeners are invited to explore the lives and narratives of visionary individuals who have not only carved out a place for themselves but also left a lasting impression on the city's landscape in each episode of TEJAS.

Episode – I : Host Rohit and Radhika, in a conversation with Industry veteran Shri Ulhas Gaoli

Episode – II : Host Rohit and Radhika, in a conversation with Industry Titan Shri Ram Bhogale

This is a fortnightly podcast.
Episodes are available on NSBT's YouTube Channel.

MGM UNIVERSITY
NSBT
Be the Change

BOG NEWS

Chairman of NSBT Shri Nandkishor Kagliwal appointed as the Honorary Consul of the Republic of Tunisia

It was indeed a moment of delight and pride for all of us as the President of the Republic of Tunisia, Kais Saied, appointed industrialist and educationist and NSBT Chairman Shri Nandkishor Kagliwal as the Honorary Consul of the Republic of Tunisia. Official credentials were presented to Shri Kagliwal at a function held in Mumbai on Friday by the ambassador of the Republic of Tunisia, Hayet Talbi EP Bilel. The function was attended by members of the diplomatic corps, industrialists, and senior government officials. Shri Kagliwal is the first person from Marathwada to receive this honor.

FACULTY SPEAK

Brand Your Way to Success

Brands are ubiquitous in today's world. In a world full of choices, brands are your most valuable assets and a source of competitive advantage and financial returns. Brand is a promise, a signal of quality, a symbolic devise, and a risk reducer. We are influenced by brands as they rule our visual domain. Personal branding is one of the latest phenomena in the purview of branding. In today's highly competitive world, individuals need to brand themselves for success. Elon Musk, Mahendra Singh Dhoni, Falguni Nayar, S S Rajamouli, Soma Mondal, Ranbir Kapoor, and Lionel Messi are highly successful names or personal brands we know for their expertise/reputation in their respective fields.

DHANANJAY SINGH
Associate Professor of Marketing

Personal marketing is an endemic human activity (Kotler & Levy). Human nature is to compete based on their skills and qualifications. The fiercely competitive marketplace demands humans to stand out from the crowd and promote their expertise or uniqueness. The term 'personal branding' was coined by Tom Peters. Personal branding is what you stand for, the values, abilities and actions that people associate with you. Personal branding is the sum of an individual's personal attributes and reputation. Personal branding is identifying a unique promise of value, based on our personality characteristics and social skills that helps in building our expertise/reputation in our field. Personal branding is a powerful, clear, positive idea that comes to mind when people think of you. According to Jeff Bezos, a brand for a company is like a reputation for a person. You earn reputation by trying to do things well. The reality of personal branding is we already have a personal brand. Everyone we meet has an impression of us. It doesn't matter if we interact with them on LinkedIn, over email, in person, or any other medium. Diagnosing one's current personal brand means answering the question "who am I? "and filling the gap between "who am I" versus "how I want to be perceived"?

To be successful and relevant, our most important job is to be head marketer for the brand called YOU. Please take steps to make people think of YOU when they think of your field. In the long history of Indian Cricket, why do we identify Mahendra Singh Dhoni as the captain cool of the Indian Cricket team? While serving the Indian Cricket, Dhoni has built the reputation as captain cool through his actions and performance over a period. He was the captain when India won the inaugural T20 International World Cup in South Africa in 2007 and the One Day International (ODI) World Cup in India in 2011, has handled tough situations as a captain, taken the team to victory by performing consistently in the death overs, approached the game with calmness, motivated players to perform better without getting aggressive.

Personal branding is about creating trust, developing value, differentiating self, attracting opportunities, and leading your way to success. We can build our personal brand by being authentic, relevant & compelling to our target audience, being consistent in our work, being visible, building and managing our network and learning to influence various platforms. So, what are we waiting for? Let us start working on creating our personal brand by being the head marketer of the brand called YOU.

Startups: The fuel for BHARAT's GROWTH

Startup India is a flagship initiative of the Government of India, intended to catalyse startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship in India. From 340+ startups in 2016 to 1,15,000+ startups in 2023 – the Startup India initiative has played a pivotal role in shaping the startup ecosystem in India. Multiple initiatives like the Seed Fund Scheme, Fund of Funds Scheme, Credit Guarantee Scheme for Startups, MAARG mentorship platform, National Startup Awards, State Ranking Framework are some of the key pillars driving the spirit of entrepreneurship.

Launched on 16th January, 2016, the Startup India Initiative has rolled out several programs with the objective of supporting entrepreneurs, building a robust startup ecosystem and transforming India into a country of job creators instead of job seekers. These programs are managed by a dedicated Startup India Team, which reports to the Department for Industrial Policy and Promotion (DPIIT).

On completing 8 years of STARTUP INDIA Initiatives, As on December-2023, Key milestones are:

- Total Recognised Startups: 1,17,254 (across 670+ cities)
- Job Creation: 12,42,072 people employed in startups
- Naari Shakti: 55,816 startups have women directors &

NIKHIL KULKARNI
Visiting Faculty- NSBT & MAARG mentor

48% startups have at least 1-woman directors
- Thriving Local Innovation: 50% of startups are from Tier 2 & 3 cities.

Startup Funding:

Funding refers to the money required to start and run a business. It is a financial investment in a company for product development, manufacturing, expansion, sales and marketing, office spaces, and inventory. Many startups choose to not raise funding from third parties and are funded by their founders only (to prevent debts and equity dilution). However, most startups do raise funding, especially as they grow larger and scale their operations.

Key Pillars of Support for Startups: Under the Startup India Initiative

Simplification and Handholding
Easier compliance, easier exit process for failed startups, legal support, fast tracking of patent applications and a website to reduce information asymmetry.

Funding & Incentives
Exemptions on Income Tax and Capital Gains Tax for eligible startups; a fund of funds to infuse more capital into the startup ecosystem and a credit guarantee scheme.

Incubation & Industry-Academia Partnerships
Creation of numerous incubators and innovation labs, events, competitions and grants.

STUDENTS CORNER

Recent Trends in Technology

■ *Within the dynamic realm of technology, an array of recent trends is reshaping the fabric of our daily lives, professional endeavors, and interactions with the world. These trends not only propel the advancement of current technologies but also foster the emergence of innovative solutions with the transformative potential to revolutionize diverse industries. Below, we explore some prominent recent trends in technology, illuminating the ongoing evolution of the technological landscape and its profound impact on various sectors.*

SHRUSTI GUPTA
BCA II Year

1) Generating AI-

Generative AI, an innovative technology, has transformed diverse sectors by empowering machines to produce content that mirrors human-generated work. Its applications span a broad spectrum, including text generation, image synthesis, and even music composition. Upon achieving proficiency in generative AI, individuals can explore compelling career opportunities in areas such as artificial intelligence research, data science, and creative industries. The continually expanding applications of generative AI hold the potential for a promising future for those who attain mastery in this technology, providing avenues to influence how we engage and generate content in the digital era.

2) Smart(er) Devices

Artificial intelligence has played an essential role in making our world smarter and smoother. It is not just simulating humans but going the extra mile to make our lives hassle-free and simpler. These smarter devices are here to stay in 2024 and even further, as data scientists are working on AI home robots, appliances, work devices, wearables, and so much more! Almost every job needs smart software applications to make our work life more manageable. Smarter devices are another addition to the IT industry that is of high requirement and demand as more companies transform into digital spaces. Almost every higher-level job requires good IT and automation proficiency to thrive.

3) Virtual Reality (VR) and Augmented Reality (AR),

Along with Extended Reality (ER), represent the forefront of the next remarkable technology trend. VR immerses users in a simulated environment, while AR enhances their real-world surroundings. While initially prominent in gaming, these technologies are expanding into diverse sectors like training, exemplified by VirtualShip, a simulation software training U.S. Navy, Army, and Coast Guard ship captains.

In 2024, we anticipate deeper integration of VR and AR into our daily lives, often working in conjunction with other emerging technologies. These technologies hold immense potential in areas such as training, entertainment, education, marketing, and rehabilitation. From training surgeons to providing enhanced museum experiences and improving marketing campaigns, VR and AR are versatile tools. For individuals interested in these fields, entry doesn't necessarily demand specialized optics skills; basic programming abilities and a forward-thinking mindset can open doors to employment opportunities. This technology trend deserves attention on your radar!

4) 5-G

The subsequent technological advancement following the AR and VR is 5G. While 3G and 4G technologies facilitated internet browsing, data-driven services, increased bandwidth for streaming on platforms like Spotify or YouTube, and more, the anticipated impact of 5G services is revolutionary.

It is poised to transform our lives by supporting advanced technologies such as Augmented Reality (AR) and Virtual Reality (VR), in addition to cloud-based gaming services like Google Stadia and NVidia GeForce Now. Anticipated applications include usage in factories, HD cameras for enhanced safety and traffic management, smart grid control, and smart retail.

Major telecom companies, including Verizon, T-Mobile, Apple, Nokia Corp, and Qualcomm, are actively developing 5G applications. The projections indicate that 5G network subscriptions will reach 4.4 billion by the end of 2027. This positions 5G as an emerging technology trend that demands close attention and consideration for future applications.

5) Cyber Security

Cyber security might not seem like an emerging new technology trend, given that it has been around for a while, but it is evolving just as other technologies are. That's in part because threats are constantly new. The malevolent hackers trying to access data illegally will not give up any time soon, and they will continue to find ways to get through even the toughest security measures. It's also partly because new technology is being adapted to enhance security. As long as we have hackers, cybersecurity will remain a trending technology because it will constantly evolve to defend against those hackers.

According to Gartner, by 2025, 60% of organizations will use cybersecurity risk as a primary determinant in conducting third-party transactions and business engagements.

6) Metaverse

The metaverse is a virtual, interconnected digital realm where users engage with one another and digital environments in real-time. It integrates augmented reality (AR), virtual reality (VR), and diverse technologies to craft immersive, communal experiences. Businesses are delving into metaverse applications across gaming, social networking, education, healthcare, and more. This trend signifies the merging of digital and physical realms, poised to significantly influence communication, entertainment, and collaborative ventures in the business sector.

Navigating the AI Revolution: Transforming Major Business Functions

■ *In today's dynamic business landscape, the integration of Artificial Intelligence (AI) is reshaping major functions across industries. From streamlining operations to enhancing customer experiences, the impact of AI is profound.*

RAJ BHATTAD
BMS I year

1. Operational Efficiency:

AI-powered automation is revolutionizing traditional business processes, optimizing workflows, and reducing costs. Companies leverage AI to streamline supply chain management, logistics, and manufacturing, enhancing overall operational efficiency.

2. Customer Engagement:

Personalized customer experiences are at the forefront of AI's impact. Machine learning algorithms analyze vast amounts of customer data, enabling businesses to deliver tailored services, recommendations, and support, ultimately strengthening customer relationships.

3. Data Analysis and Decision-Making:

AI empowers businesses to make data-driven decisions by rapidly analyzing large datasets. Predictive analytics and machine learning algorithms assist in forecasting trends, identifying opportunities, and mitigating risks, providing a competitive edge.

4. Marketing and Sales:

AI-driven marketing tools optimize campaigns, target specific demographics, and automate lead generation. Sales teams benefit from AI-powered analytics, improving lead scoring and identifying potential opportunities for conversion.

5. Human Resources and Talent Management:

AI transforms HR functions by automating routine tasks such as resume screening, candidate matching, and employee onboarding. This allows HR professionals to focus on strategic initiatives and employee development.

6. Cybersecurity:

In an era of increasing cyber threats, AI plays a crucial role in fortifying digital defenses. Machine learning algorithms detect anomalies, identify potential security breaches, and proactively respond to evolving cyber threats, safeguarding sensitive business information.

7. Financial Management:

AI applications in finance streamline processes like fraud detection, risk management, and investment strategies. Intelligent algorithms enhance financial decision-making, ensuring businesses maintain fiscal resilience.

As we navigate this transformative era, businesses must strike a balance between adopting AI technologies and addressing ethical considerations. The successful integration of AI into major business functions requires a strategic approach, fostering innovation while maintaining a commitment to responsible and ethical practices. The businesses that adapt to this paradigm shift will not only survive but thrive in the era of artificial intelligence.

ABOUT OUR UNIVERSITY-MGMU

The Department of Music and Theatre at MGM University is a vibrant epicenter of artistic exploration and expression. They offer an extensive range of programs that span the diverse and enriching realms of music and theatre. Their distinguished faculty, who are accomplished professionals in their respective fields, guide students on a transformative journey of creative growth.

The department provides state-of-the-art facilities and an immersive learning environment where students hone their talents and develop a profound understanding of music and theatre. Whether one aspires to become a skilled musician, an adept actor, or a visionary playwright, their programs offer comprehensive training and the opportunity to explore a wide spectrum of artistic disciplines.

LOGIN

THE NSBT PRAYER

GOD, DON'T consent that I am slave driver who bleeds the sheep, nor am I a sheep in the hands of tormentors.

Help me to always tell the truth in the presence of the strong, and to never lie to gain the applause of the weak,

My GOD, if you send me fortune, don't take my happiness.

If you give me strength, don't take my sensitivity.

If it is in the cards for me to prosper, don't permit that I lose my modesty, let me save at least the dignity to be proud.

Help me to appreciate the other side of things, to not accuse my adversaries and hand them more severe punishments that I would give myself.

Don't let me be reached by the illusion of glory when I have great success, nor when I am in despair, or when I feel defeated. Remind me that the experience of a fall may enable me to have a different view of the world.

Oh God!

Make me feel that forgiveness demonstrates strength and that vengeance is proof of weakness.

If you take my fortune, leave hope.

If you take my health, comfort me with the grace of your faith.

And when you infect me with ingratitude and misunderstanding of those like me, create in my soul a force of forgiveness.

Finally Lord, if I forget you, I beg You not to forget me.
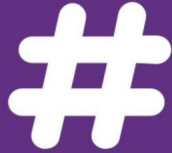
NSBT IS NOW RECOGNISED AS

aws academy

EC-COUNCIL|ACADEMIA
P A R T N E R

ORACLE
Academy
PROGRAM MEMBER

UPCOMING MANAGEMENT DEVELOPMENT PROGRAMMES

DIGITAL MARKETING

1 day MDP on Digital Marketing - A Business Imperative

Date: 9th March 2024

No. of Participants: 15

Fees: Rs. 4,000

FINANCE FOR NON FINANCE

2 Day MDP on Finance for Non Finance Professionals

Date: 19th and 20th April 2024

No. of Participants: 15

Fees: Rs. 8,000

ESG

1 Day MDP on ESG: The Key to Sustainable LIFE

Date: 18th May 2024

No. of Participants: 15

Fees: Rs. 4,000

CYBER SECURITY

1 Day MDP on Cyber Security Tools for MSMEs

Date: 15th June 2024

No. of Participants: 15

Fees: Rs. 4,000

Visit our website for more details

MGM UNIVERSITY
NSBT
Be the Change

NATH SCHOOL OF BUSINESS & TECHNOLOGY

WE ARE NSBT

Prof. Akanksha Deora Kakde
Assistant Professor (Finance)
CA (First Attempt), B.Com.
Experience 3 Years

Prof. Amol Warad
Professor of Practice - IT & Analytics
MBA (IT), Certified Ethical Hacker
Experience 20 Years

Prof. Dipali Auti
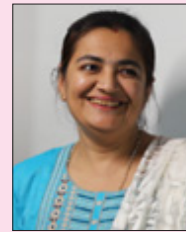*Assistant Professor IT*
MCM, MCA
Experience 15 Years

Prof. Dhananjay Singh
Programme Coordinator - MMS & Associate Professor - Marketing
Ph.D (Pursuing), MBA, Diploma in Training & Development
Experience 22 Years

Prof. Harsh Vardhan Jajoo
Director & Professor of Practice
AMP (Harvard Business School), FCA & B.Com. (Hons.)
Independent Director
Experience 30 Years

Prof. Kajal Agrawal
Programme Coordinator - BCA & Associate Professor - IT & Analytics
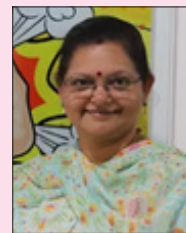*Ph.D.(Pursuing), M.Tech (CSE), BE (CSE)*
Experience 22 Years

Ms. Leena Coates
Relationship Officer
MBA (Finance)
Experience 19 Years

Prof. (Dr.) MA Maroof
Programme Coordinator - BMS & Assistant Professor - HR
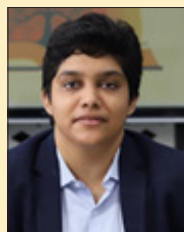*Ph.D, MBA (HR)*
Experience 17 Years

Prof. (Dr.) Preeti Sharma
Associate Professor - IT & Analytics
Ph.D, MCA, MSc
Experience 18 Years

Mrs. Rekha Joshi
Assistant Librarian
M.Lib, MA (Economics)
Experience 11 Years

Prof. (Dr.) Sanvedi Rane
Head-Admissions & Industry Research
Assistant Professor - Finance
Ph.D, FCS, FCMA, M.Com (MAFS) & B.Com (Gold Medallist)
Independent Director
Experience 7 Years